

Swati Agane

UI/UX Designer

Cary, NC

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SUMMARY

UI/UX Designer with a strong visual design foundation and experience solving complex design problems across government applications, internal digital initiatives, and customer-facing experiences. Skilled at translating complex workflows and requirements into clear, accessible interfaces through interaction design, prototyping, UX discovery, and visual communication. Experienced collaborating with product owners, subject-matter experts, developers, and cross-functional teams to turn ambiguity into practical design solutions.

PROFESSIONAL EXPERIENCE

ATTAINX, INC.

UI/UX Designer | May 2024 – August 2026

Client: USDA Farm Loan Program

Designed and enhanced user experiences across applications supporting Farm Loan Program employees and customers at different stages of the loan lifecycle.

FLEX — Farm Loan Employee Experience

- Contributed to FLEX, a large internal application spanning Loan Assessment, Loan Decision, Loan Closing, and other stages, with primary focus on Loan Assessment and its associated workflows.
- Partnered with product owners and subject-matter experts to clarify complex business rules, identify gaps, and translate requirements into intuitive experiences using the FPAC design system and Section 508 standards.

PML — Pay My Loan

- Enhanced PML's existing experience, designing customer-facing payment and loan-information workflows and employee-facing tools while bringing the application into alignment with the USWDS design system and Section 508 standards.
- Partnered with product owners and subject-matter experts to understand workflows, clarify requirements, identify gaps, and translate them into clear, accessible interfaces.

Claribel — AI Policy Guidance Assistant

- Inherited and enhanced an internal-facing AI application that enables Farm Loan Program staff to access policy guidance from official FLP handbooks through natural-language queries.
- Updated the experience to align with the FPAC design system and Section 508 standards while designing interaction patterns for conversations, references, citations, document snippets, and conversation history within technical constraints.

Senior Graphic Designer | September 2020 – April 2024

Client: Armed Services Blood Program (ASBP), Defense Health Agency (DHA)

- Served as a senior visual design resource for ASBP marketing and communications, translating program goals and complex information into clear visual communications across campaigns, infographics, digital/social content, presentations, annual reports, strategy documents, and video.
- Designed promotional materials supporting blood donation awareness and recruitment across print and digital channels.

AttainX Corporate / Internal

- Supported proposals and business development through visual storytelling, presentation design, marketing collateral, and bid materials; helped build and develop the AttainX WordPress website with minimal direction.
- Collaborated with the Innovation team as a UI/UX resource on internal digital initiatives, including an application prototype and brand identity; helped launch an internal professional development initiative through research, planning, branding, and presentation design.

SKILLS

UI/UX: Interaction Design · UI Design · User Flows · Wireframing · Prototyping · UX Discovery · Requirements Analysis · Usability Evaluation

Accessibility & Design Systems: Section 508 · WCAG · FPAC Design System · USWDS · Accessible UI · Design Patterns

Visual Design: Information Design · Infographics · Branding · Presentation Design · Marketing & Campaign Design

Tools: Figma · Adobe Illustrator · Adobe Photoshop · Adobe XD · WordPress · UserTesting

EDUCATION

Interaction Design Specialization

University of California San Diego - Coursera

Photography (Photo I and Photo II)

University of Kentucky

Bachelor of Science

Mumbai University Mumbai, India

Diploma in Computer Arts and 2D Animation

EDIT Systems Pvt. Ltd Mumbai, India

AWARDS & PROFESSIONAL DEVELOPMENT

Researching the Problem Space Workshop

Indi Young

1st Place Winner (2016)

World Usability Design Challenge

Holga Award for Best Portfolio

University of Kentucky

Gold Certificate for Leadership

Advertising Agencies Association

Advertising, Strategy & Creative Workshop

Advertising Agencies Association Mumbai, India

FREELANCE UI/UX & VISUAL DESIGN — Cary, NC

UI/UX Designer / Visual Design Consultant | 2018 – 2020

- **Mudrantar / Mudra:** Provided UI/UX and visual design support for an application designed for the Indian market to help small and medium-sized businesses digitize operations, accounting, and GST filing; collaborated with developers to translate designs into an application experience.
- **Alpharaddian:** Provided pro bono UI/UX, branding, and visual design support for an early-stage analytics startup seeking sponsors; worked with the team to understand business goals and target audiences and translated those insights into the website structure, content, visual experience, and marketing materials.

SELECTED UX EXPERIENCE

Ask MURF — UX Design & Research

UC San Diego Interaction Design Specialization | 2016 – 2017

- Designed an app prototype intended to encourage social behavior around recycling habits and managed the project from concept through final prototype.
- Conducted direct user research and in-person testing to understand user behaviors, identify issues, and validate concepts.
- Developed personas, storyboards, wireframes, and prototypes through iterative design cycles and used A/B testing to refine the experience.

World Usability Day Design Challenge — UX Design

1st Place Winner | 2016

- Collaborated with a five-person team to address how the Town of Morrisville could increase awareness of its pet-waste ordinance and make reporting pet-waste issues easier.
- Developed a behavior-change solution spanning three touchpoints: an educational campaign, redesigned pet-waste receptacles, and a digital experience for accessing information and reporting issues.
- Conducted needs assessment, developed personas and ideation, created an interactive prototype, and presented the solution to a review panel.

EARLIER EXPERIENCE

TATA CONSULTANCY SERVICES

Project Leader & TeamSite Content Manager | 2002 – 2006

Client: GE HealthCare

- Supported the global implementation of GE HealthCare websites across the US, Europe, and APAC, translating approved designs into TeamSite templates and forms and bridging requirements between GE teams and the development team in India.
- Enhanced existing designs to accommodate functional, content, and multilingual requirements, including navigation, search fields, character limits, and layouts for languages such as Chinese, while maintaining global consistency.
- Administered TeamSite and managed web content, templates, workflows, and site updates.
- Coordinated requirements, problem solving, quality control, and issue resolution across teams throughout implementation and maintenance.

Graphic Designer & Web Design Lead | 1997 – 2002

Corporate Communications Group

- Designed marketing campaigns, presentations, web content, and visual communications for TCS corporate initiatives.
- Applied graphic and web-design expertise to create and maintain digital experiences, including web portals for Andhra Pradesh and West Bengal.
- Selected to support these portal initiatives based on specialized web-design training and experience, collaborating with teams outside the Mumbai-based Corporate Communications group.
- Supported product launches, trade shows, and marketing initiatives through graphic design and visual communications.